



RESUME

Dr. Sailendra (Dr. Sailen) Das. MAMC, DCA, PhD.

Assistant Professor in Mass Communication
Former Assistant Professor & Head in Mass Communication (Founder Head) at D.K College, Mirza. Visiting Professor in Various University.
Professional Personality Development Trainer, Creative Writer. Public Relations Consultant, Inspirational Speaker.
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CAREER OBJECTIVES:

Seeking a position to utilize my skills and unleash my potential in an esteem origination that offers professional growth while innovative and flexible. My immediate objectives are to work Teaching, Academic, Research for the progress of your organization and to establish in the Educational world eventually.

ACADEMIC QUALIFICATION:

- (a) PhD. From the Department of Communication and Journalism, Gauhati University.
- (b) M.A in Mass communication & journalism from *Gauhati University* in the year 2012. (*First Class 2nd Position*) specialized in Public Relations
- (c) B. A (P. Sc) from B.Borooah College Guwahati in the year 2009.
- (d) One-year Diploma in Computer Education.
- (e) Diploma in Personality Development
- (f) Pursuing Diploma in Counseling at Annamalai University
- (g) Pursuing MA in Education at KKHSO University, Guwahati

RESEARCH GUIDE

Ph.D. research Guide in Royal Global University

PROFESSIONAL TECHNICAL KNOWLEDGE AND SKILLS:

- (1) Teaching
- (2) Research
- (3) Working for Community Development and Youth
- (4) Public Speaking
- (5) Presentation Skills
- (6) Translation
- (7) Publication Skills
- (8) Audio Editing- Nuendo, Wave-lab, Cubase-5
- (9) Outdoor and indoor Audio Recording & Mixing Mastering
- (10) Layout and Designing for Books, Magazine and Newspaper
- (11) Digital Marketing
- (12) Branding

WORKING EXPERIENCES

1. Academic

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|---|--|---|---|----------------------------|--|
| D.K College, Mirza, Kamrup Assam | Assistant Professor & Head in Mass Communication and Journalism | 6 Years 6 Months (Regular - full time) | Concept of Communication and Journalism, Communication, Development Communication, Public Relations, Advt. Journalism, Cultural Studies, Rural Communication, New Media, E- Media, Print Media, Communication Theories, Folk Media, Printing, Opinion writing, Writing for Media, Media Management. | 60 Students Per Year | Teaching, Research, Management and Public Relations & academic Works |
|---|--|---|---|----------------------------|--|

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|---|--|--------------------------------|---|------------------------------------|--------------------------|
| IDOL, Gauhati University, Guwahati Assam | Guest Faculty (Visiting Professor) | 7 Years, 2Months 28 days | Communication, Development Communication, Advt. Journalism, Cultural Studies, Rural Communication, New Media, Print Media, , Folk Media, Printing, Opinion writing, Media, Writing for Media, Project | 200 Students per year (approx) | Teaching, Research Guide |
| KKH State Open University | Regular Counselor (Part Time) | 8 years | Communication, Folk Media, Development Communication | 50 Students Per Semester (Approx) | Teaching, Research Guide |

- ✓ Worked as **Assistant Convener in UGC National workshop** on ‘**Writing for Media**’ at D.K College, Mirza (2017)
- ✓ Worked as **Convener** in state Level Workshop on ‘**Creative Writing and Innovation** at D.K College Mirza. (2020)
- ✓ Working as a **Column writer and Creative writer** at Various Assamese and English daily.
- ✓ Working (Orzanised) As a resouese Person for the Workshop on ‘**Personality Development and Mind Power**’
In variuos Educational Institutes, NGO’s, Govt. Organizations, Corporate Houses, Hospital Etc.
- ✓ Organized ‘**Communika**’ (2012) – A media fest & ‘**Explora**’- A Media Fest- for Students Uplifment.
- ✓ Worked as **Viva expert and Examination External** at Bajali College, Pathshala (Now it’s **Bhattadev University**) – Four Times
 - ✓ Have Experiences attending various workshops relating to various fields.
 - ✓ Worked as Viva expert at Dakshin Kamrup Girls’ College, Mirza- One Time
 - ✓ Guided 9 numbers of **PG level Dissertations**
 - ✓ Guided University Students for Dissertation (Gauhati University)

(i) Media & Corporate

| Organization | Designation | Experience | Job Role |
|---|---|-------------------------------|---|
| HSSH Ltd. (Under Corporate Social Responsibilities) | Manager in Public Relations | From 12/11/2020 to 17/06/2023 | Communication Strategies, Corporate Relations, Coordinate Media Publicity Events, Sentiment analysis, Press Meet, Digital Marketing, Public Relations, Event management, Advt. Management, Arrange Meeting, Arrange Workshops and Camp (outdoor), Brand managing, Media Management |
| Radio Luit 90.8 FM' Community Radio in Gauhati University under PIB Govt. of India | Casual announcer and Programme producer | 2 years 9 Months | Announcer, Program Producer |
| Asomiya Pratidin (a Ledaing Assamese Daily) | Repoter & Editing | 1 Year | Reporting, Editing |

(ii) Others Experiences

- (a) Working as a Professional Personality Development Trainer & Inspirational Speaker
- (b) Worked a Public Relation project in **Public Relation Department NF Railway.**
- (c) Worked as a **Creative editor** of Hayat Mirror- a Health Magazine from Hayat Super Speciality Hospital, Guwahati (two times)

(iii) FACULTY DEVELOPMENT PROGRAM (FDP)

1. Seven days FDP on *Beyond Frames: a cinematic Tapestry of World Cinema and Bollywood* Organized by Gokul Global University, Gujrat. (25th December – 31st December, 2023)
2. Faculty development Program on Skill based Programmes in Higher Education as per NSQF structure

(iv) **ISSN/ ISBN PUBLICATION:**

BOOK CHAPTER

1. Role of Community Radio as an Instrument for Social change in Assam ‘Media and Society’-.
2. Scope of Community Radio to stop witch hunting in Assam ‘Phenomenon of Witch Hunting in the North-East’ *A Major Challenge to Women*,
3. Anusthanik Sikshar Madhyam hisape Jatra Party . ‘Place of Assam in Indian Society, Culture and Economy’ Vol-II
4. "**Role of Libraries for Community Development in Assam: A Study**"- in ‘Management of Knowledge and Information Services A Conceptual Approach’ (Book chapter)
5. Jatra as Mass Communication with Special Reference to South Kamrup.

PAPER

1. Assamese Film Industry: Growth, Challenges and Future Prospects
2. Jatra as a Tool of Communication with special reference to South Kamrup of Kamrup Distract.
3. “Asomiya Jatra aru eyar Rainoitik Pravab” – (Jatra of Assam and its Political Impact)-
4. जात्रा का सांस्कृतिक प्रभाव, असम के दक्षिण कामरूप में विशेष संदर्भ-
5. Jatra Party of Kamrup and its social influence for society

(v) **ARTICLES (ISBN/ISSN)**

1. *Personality Development Courses in the College Curriculum*, (Name of the Souvenir- **Sanyog**, Publish by Department of Communication and Journalism, Gauhati University. Editor- Dr Darshana Goswami) **ISBN- 978-81-962604-0-8**

(vi) **BOOK PUBLISHED:**

- (a) **Cithit Nilikha Kotha Bor-** Poem Collection (Published By Panchajaynya Books, Guwahati)

(b) **Byaktittwa Bikash Aaru Monor Shakti** (Personality Development and Mind Power) a book for Personality Development and Mind power (Published By Panchajaynya Books, Guwahati) ISBN 978-93-88645-46-1

6. **Jatra of Assam** - Journey of Peoples Theatre Published by Maliyata Press. ISBN- 978-81-935731-7-4
7. **Asomor Jatra**. Published by Malaiyata Press. ISBN-978-81-935731-9-8
8. **Parulor Pora Joshodalo-** Every being has a story- (ISBN-978-93-93855-36-7) (Published By Panchajaynya Books, Guwahati)
9. **More than 1000 write-ups published in Assamese and English Daily.**

(vii) **CHAPTER CONTRIBUTION @ STUDY METERIAL**

- (i) One Chapter written in the SLM (PG course) of **KKH State Open University, Assam**
- (ii) One Chapter written in the SLM (PG course) of GUCDOE, Gauhati University

(viii) **COLUMNIST/ REGULAR WRITE-UPS :**

- (a) A monthly Column in **Assam Tribune**, The Campus Page.
- (b) Jiban Sarsha Aru (a regular Weekly Column in **Janambhumi**-a leading Assamese daily)
- (c) A Monthly Column in **Sadin**- A popular Assamese weekly in Assam
- (d) A Monthly Column in **Asomiya Pratidin**- Parikrama Page.

(ix) **NATIONAL /INTERNATIONAL SEMINAR:**

- (a) UGC National Seminar in SBMS College, Sualkuchi. (Paper: Role of Community Radio to stop Witch Hunting in Assam)
- (b) UGC National Seminar in CKB College, Jorhat (Paper: Role of Community Radio as an Instrument for Social Change in Assam)
- (c) North-East Seminar in EFL University, Shillong (Paper: Child Rights and Media)
- (d) UGC National Seminar in Dakshin Kamrup College on (paper: Social issues and the Environment)
- (e) UGC National Seminar in Dakshin Kamrup Girls' College, Mirza (Paper: Place of Assam in Indian society, culture and economy)
- (f) UGC sponsored a National seminar on Traditional Folk theatre of Assam and Its Change. (Paper-Jatra and Mass Communication with special reference to South Kamrup of Kamrup distract).

(g) UGC sponsored National seminar on Gender issues in North-East India: Challenges and way forward. (Paper-Jatra and Social Change.)

(x) **INTERNATIONAL SEMINAR**

(a) ICSSR sponsored international Conference on Rethinking Colonialism and Globalisation- The Historical saga of India from the 19th Century onwards. Organised by Dept. of History DK College Mirza (21-23 April,2016)

(xi) **PROFESSIONAL WORKSHOP**

(a) Workshop on '*Design and Development of Audio-Video & Multimedia Material for Distance Learners*' Organized by *IDOL, Gauhati University*, 9th & 10th March, 2013

(b) Workshop on '*Community Radio Licensing Process Facilitation*'. Organized by *CEMCA, Community Radio Facilitation Centre, New Delhi* , 28th to 30thMay, 2013

(c) Workshop on *Community Radio Awareness*, Organized by *Ministry of Information and Broadcasting, New Delhi In association with Community Educational Media Centre for Asia, New Delhi*, 2017

(d) **Two-days Workshop on Online Basic Training on use of ITC in Teaching**, Organized by Tezpur University, 20 & 23 April,2020

(e) **Three Ddays National workshop on Science Films**, Organised by VIGYAN PRASR, Department of Science and Technology, Govt. of India and National Council of Science of Museums, Ministry of Culture, Govt. of India

(f) Workshop on **Development of MOOCs / Online Courses**. Organized by **KKHSO University, 2022**

(xii) **JOB OFFERED**

(1) Selected as an **Assistant Professor (Mass Communication, full time)** at Patkai Christian College, (Autonomous) Nagaland

(2) Selected as an **Assistant Professor (Mass Communication, full time)** at Assam Royal Global University, Guwahati (Offer letter Ref: RGU/HR/F-OL/2019-20/227)

(xii) **PROFESSIONAL TRAINING**

(a) *Training of Teachers* by *Media and Entertainment Skills Council UGC, New Delhi*. Place: Mumbai. 29th March 2016

AS A RESOURCE PERSON: (INVITE as Recourse Person more than 1150 workshops in India)

I received an invitation to serve as a resource person for the Personality Development and Mind Power programme in Assam, Northeast and India, which was held throughout Assam and the Northeast region. conducted by a number of government, private, and university-affiliated colleges as well as cultural clubs, non-governmental organisations, skill development centres, high schools, higher secondary schools, All India Radio, FM channels, hospitals, the Ministry of Home Affairs (New Delhi), etc.

AS A LYRIST:

I have write around twenty songs for Assamese films, online series, TV shows, and mobile theatre. I also wrote a song for the Indian government's 'Har ghar Tiranga Champain'.

SOME LINKS OF MY WORKSHOPS

- (1) <https://www.sentinelassam.com/north-east-india-news/assam-news/workshop-held-on-personality-development-mind-power-in-rupahi-college-nagaon/>
- (2) <https://www.sentinelassam.com/north-east-india-news/assam-news/workshop-on-personality-development-held-at-bongaigaon/>
- (3) <https://www.sentinelassam.com/guwahati-city/workshop-on-personality-development-organized-by-handique-girls-college/>
- (4) <https://www.sentinelassam.com/north-east-india-news/assam-news/workshop-on-personality-development-and-mind-power-2/>
- (5) <https://www.sentinelassam.com/news/nazira-college-organizes-workshop-on-personality-development-and-mind-power/>
- (6) <https://www.sentinelassam.com/guwahati-city/beltola-college-organized-workshop-on-personality-development/>

- (7) <https://www.sentinelassam.com/guwahati-city/workshop-on-personality-development-and-mind-power/>
- (8) <https://www.facebook.com/TheAssamTribune/photos/pcb.10163021606405898/10163021873125898/>
- (9) https://l.facebook.com/l.php?u=https%3A%2F%2Fpaper.assamtribune.com%2Fclip-preview%2F57961DHUecgWcig03mi6GLg5vIcsohalJO9NI7299188%3Ffbclid%3DIwAR1pAy1_dgpv3QkX4cfrEo5Bt0pvnoUxBkq4T_mmx4Oesjn_PiW2gYy65-c&h=AT3HsviF9RYZ3V0-XII1JaKefPYjANqGCxCzi25vIl6KJrFoguHmi5jWk3O14MkDFnKRJdcKskqF6bKmqwB-3Gwf7WVCOe9IHieLKvjunskJDJBp4kbbYpRVMC6ERAg9fjpc_g
- (10) https://l.facebook.com/l.php?u=https%3A%2F%2Fpaper.assamtribune.com%2Fclip-preview%2F57961PHNUfEtGtUVPFkrmTSiyldHRbH18ypzo6399960%3Ffbclid%3DIwAR0-U-DMFc_NkvpU3Iq_p04aF4hI1vfEBD0zpZuNRiBgszWSFBgQjdBJTeM&h=AT3HsviF9RYZ3V0-XII1JaKefPYjANqGCxCzi25vIl6KJrFoguHmi5jWk3O14MkDFnKRJdcKskqF6bKmqwB-3Gwf7WVCOe9IHieLKvjunskJDJBp4kbbYpRVMC6ERAg9fjpc_g

LINKS OF MY SONGS (LYRICIST)

- (1) <https://youtu.be/2naiffC6PJk>
- (2) <https://youtu.be/mY92ngAcnxQ>
- (3) <https://youtu.be/q2bHj807TgA>
- (4) <https://youtu.be/KR03Si3mrtw>
- (5) <https://youtu.be/OG8tMJmUJdc>

PROFESSIONAL ORGANIZATION MEMBER/ WORKS:

- (1) Member of **PRSI Guwahati** Chapter.
- (2) Project Adviser of Patkai Christian College, (Autonomous) Nagaland.

ACHIEVEMENTS:

- (a) Awarded in **Best Literacy of the year in B.Borooh College.**
- (b) Awarded as **Best debater in Guwahati University.**
- (c) Awarded in **Best debate team in Tezpur University.**

(d) Awarded in **Best R.J** by *Assam Broadcasting School* .

PRESENT ADDRESS:

Dr. Sailen Das
C/O: Lakshmi Ram Das
Mirza Kamrup, Assam 781125
P.O: Amranga
P.S: Mirza

PERSONAL DETAILS:

Fathers name: Lakshmi Ram Das.
Mothers Name: Parul Das.
P.S: *Mirza*.
Dist: *Kamrup*
Sex: *Male*.
Nationality: Indian
Religion: Hinduism.

S. Das
Guwahati